



1938
80
YEARS
2018

The International Women's Day Committee (SA) Inc. was founded in 1938, and is the longest-running organisation of its kind in Australia.

International Women's Day was first mooted at the Second International Conference of Socialist Women in Denmark in 1910.

The first IWD rally in Australia was held on 5 March 1928 in Sydney.

The first official meeting of the SA International Women's Day Committee was held in 1938 and attended by the Women's Council of Trade Unions, the Women's Peace Pledge Union, the Friends, the League of Women Voters, the Women's Welfare League and many other women's groups.

The first IWD celebrations in Adelaide were held on 8 March 1946 at the Adelaide Town Hall.

According to the International Women's Day Committee's 1995 publication *Celebration!* by Celia Frank and Kirstin Marks: "The Programme consisted of speeches by Mrs Charles Duguid, Mrs Ray Watt and Miss Mary Smith in addition to a pageant entitled "Women Down the Ages" and "March of the Women" sung by Miss Gwen Collett. Dr Constance Davey from the League of Women Voters was in the Chair. 800-900 were present."

The first International Women's Day march in Adelaide was held on 11 March 1947, organised by Women's Liberation.

The first IWD Luncheon in Adelaide was in 1948, with Miss Maud McBriar, Mrs Elizabeth Johnston and Mrs Jean Blackburn speaking on the Importance of International Goodwill and Problems Facing Women in the World Today.

Inspiring South Australian Women



How can I become a supporter?

SPONSORSHIP

GOLD \$3,500

In return for cash sponsorship of \$3,500 or more, the Committee offers:

- A reserved table of 10 at the Luncheon
- Logos/corporate branding on digital and printed promotional materials
- Free-standing corporate banner/s displayed at venue
- Display and promotion of sponsor products and services at stall in luncheon hall
- Placement of sponsor brochures or other giveaways on tables
- Microphone acknowledgement at the Luncheon
- Incorporation of sponsor name and/or logo in IWD Luncheon slideshow on big screen

SILVER \$2,500

For sponsorship of \$2,500, the Committee offers:

- Five complimentary seats at the Luncheon
- Logos/corporate branding on digital and printed promotional materials
- Microphone acknowledgement at the Luncheon
- Incorporation of sponsor name and/or logo in IWD Luncheon slideshow on big screen

BRONZE \$1,500

For sponsorship of \$1,500, the Committee offers:

- Two complimentary seats at the Luncheon
- Logos/corporate branding on digital and printed promotional materials
- Microphone acknowledgement at the Luncheon
- Incorporation of sponsor name and/or logo in IWD Luncheon slideshow on big screen

DONATION

- Donate a prize for the Raffle, First Ticket Bought or Door Prize, all drawn and presented on the day
- Donation of an amount towards the cost of a table or tables for school students (in 2018 a table of 10 will be \$600)
- Contact our Treasurer via treasurer@iwdcommitteesa.org.au

BUY A TABLE OR ADVERT

- Buy an advertisement in the Luncheon Program Souvenir Booklet
- Buy a table or tables at the Luncheon: trybooking.com/RBJF

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IWD Adelaide Luncheon 2018 Sponsorship Form

Yes! I would like to be a sponsor of the IWD Adelaide Luncheon 2018

Name

Please select level
of sponsorship

- GOLD** \$3,500
- SILVER** \$2,500
- BRONZE** \$1,500
- OTHER** \$
(please specify)

Signed

Date

For and on behalf of (Organisation)

Phone

Mobile

Email

Contact for marketing elements

Please email this form to treasurer@iwdcommitteesa.org.au to be provided with a Tax Invoice. Further information: committee@iwdcommitteesa.org.au

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